

KENYON *review*

Ad Specifications

Trim size:	6 1/8 inches wide X 10 inches tall
Full page ad:	5 1/8 inches wide X 9 inches tall
Half page ad:	5 1/8 inches wide X 4 1/2 inches tall
Resolution:	300dpi
Color:	Grayscale (black and white) only
Bleeds:	No bleeds, except interior covers (please note trim size and add 1/8" for covers with bleeds)
Submitting artwork:	Artwork should be submitted via e-mail and/or a file storage service such as DropBox. See below for acceptable formats for electronic submissions.
Software:	We can accept ads created in InDesign or Photoshop, provided that fonts and images are included. We can also accept ads saved as PDF, EPS, or TIFF files. Please be sure that fonts and images are embedded. We cannot accept ads created in Word or other word processing software.
Where to send:	Electronic files can be e-mailed to: pickardj@kenyon.edu .
Contact for questions:	Alicia Misarti Operations Director Telephone: (740) 427-5208 Fax: (740) 427-5417 E-mail: misartia@kenyon.edu