

KENYON *review*

Ad Reservation Form

Yes, I'm interested in advertising in *The Kenyon Review*. My order is indicated below.

I'm not ready to advertise yet, but please send me a sample copy and more information about *The Kenyon Review*.

Please fax this form to us at (740) 427-5417. Or mail it to: *The Kenyon Review*, Attn: Advertising, Finn House, 102 W. Wiggin St., Gambier, OH 43022. Questions? Call Alicia Misarti, Operations Director, at (740) 427-5208.

Name: _____ Title: _____

Organization: _____

Address: _____

City / State / Zip: _____

Telephone number: _____ Fax number: _____

E-mail address: _____

Please select size / issue(s) for which you are reserving advertising space:

	Jan/Feb Deadline November 1	Mar/Apr Deadline January 1	May/June Deadline March 1	July/Aug Deadline May 1	Sept/Oct Deadline July 1	Nov/Dec Deadline September 1
1/2 page						
Full page						
Inside front cover						
Inside back cover						

	1x rate	2x rate	3x rate	4x-6x rate	Total
	<i>please circle appropriate rate based on your order</i>				
1/2 page	225	210	195	180	_____
Full page	375	350	325	300	_____
Inside back cover (full page)	430	405	380	355	_____
Inside front cover (full page)	450	425	400	375	_____
				Sub-total	_____
				Total	_____

Frequency discounts are only available at the time of reservation. Additional ads reserved at a later time cannot be counted toward the discount. Reservations cancelled after the ad copy deadline will be billed the contracted amount. Please note deadlines and specifications in the Kenyon Review rate card. All advertising is accepted subject to the approval of the Kenyon Review. The Kenyon Review reserves the right to revise or reject, in whole or in part, any copy submitted for publication. In signing below, you agree to the terms of this reservation:

Customer signature

Date

for the *Kenyon Review*

Date